Template Recruitment Video Script

Intro:

[Insert study name] is a study that will enroll X number of participants [address them as men/women/children if possible and/or appropriate] that are undergoing [or that have a particular diagnosis for a particular condition]

[PAUSE]

[Discuss why study is important- list any interesting statistics if applicable].

[Insert study name] is a study looking to [insert research aims].

With your participation, we may be able to [insert ultimate goal of the study].

[PAUSE]

*You may be eligible to enroll in [insert study name] if you are:*

* *Criterion # 1*
* *Criterion # 2*
* *Criterion # 3*

*There are a* ***few other criteria that a study coordinator can explain*** *to you.*

If you agree to participate in [insert study name], you will be asked to answer questionnaires every X number of months about XYZ. ***Optional:*** These surveys will take approximately x amount of minutes to complete.

--OR—

**How it’s used in the script:** If you agree to participate in [insert study name], you will be asked to come to our offices for X number of in-person visits at [list location and frequency of visits] and do X,Y, and Z. ***Optional:*** These visits should take x amount of time.

[PAUSE]

*Enrolling is easy and can be done:*

* *Enrollment method 1*
* *Enrollment method 2*
* *Enrollment method 3*

--OR--

To enroll in [study name], we’ll have to schedule an in-person visit and do X,Y,Z…

[PAUSE]

Participants that complete all of the study procedures (or attend all study visits) may receive up to $XX in [method of payment].

[PAUSE]

If you or someone you know is affected by x condition or doing x type of treatment/procedure, we want to hear from you! Please consider joining [study name]