

Sample Social Media Ad Text for IRB Submission

Seeking young adults who smoke cigarettes and drink alcohol Click here for more information
Seeking young adult smokers 18-25 who drink for UCSF STAND (Smoking Tobacco and Drinking) Study Click here to see if you are eligible to earn up to \$60
UCSF STAND (Smoking Tobacco and Drinking) Study Looking for young adults who smoke and drink. Join and you can earn up to \$60. Click here to learn more.
UCSF STAND Study Seeking smokers aged 18-25 who also drink alcohol who can earn up to \$60. Click here for more info
Young adults who smoke cigarettes and drink alcohol needed for UCSF STAND (Smoking Tobacco and Drinking) Study Click here to see if you are eligible
Do you smoke cigarettes and drink alcohol? We want people like you to join the Smoking Tobacco and Drinking Research Study; you can earn up to \$60
We need people who smoke and drink Learn about an online UCSF research study and you can get up to \$60 Click for info.
Young adults age 18-25 can earn up to \$60 by participating in the UCSF STAND (Smoking Tobacco and Drinking) Study Click here for more information
Earn money by sharing your experience about smoking and drinking Click here for more information
Participate in the UCSF STAND Study and make up to \$60 Click here if are 18-25 years old and you smoke and drink
Do you drink and smoke? Are you 18-25 years old? Click here to see if you are eligible for the UCSF STAND study!
Are you 18-25 and Smoked recently? Had a drink? Join the Smoking Tobacco and Drinking Study and earn up to \$60. Click here!
Smoke Cigarettes and drink alcohol? Join a UCSF online research study about smoking and drinking habits. Sign up & earn up to \$60.
Do you smoke and drink? Join the UCSF Smoking tobacco and Drinking Research Study. Check out the online study, you can earn up to \$60
Calling all Smokers who drink! Whether or not you are trying to quit, UCSF needs your help. Participate in this Smoking Tobacco and Drinking Research (STAND) Study to earn up to \$60

<p>Are you a college student who smokes and drinks? You are not alone. Researchers at UCSF are looking for volunteers like you for a Facebook Smoking and Drinking Research Study. Earn up to \$60 for joining the study. Click here to join now &lt;link to survey&gt;</p>
<p>UCSF STAND Study Only a few spaces left. Click to see if you are eligible!</p>
<p>UCSF Smoking and Drinking Research Study Looking for young adults who smoke and drink, for a paid online research study. Space is limited. Sign up now!</p>
<p>Just a few spots left in the UCSF Study! Looking for people 18-25 who smoke and drink, for a paid online research study. Click here to see if you are eligible!</p>
<p>Ever wondered how smoking affects your drinking or vice versa? Learn more by participating in the UCSF STAND Study. Click here for more info!</p>
<p>UCSF Smoking and Drinking Research Study UCSF online research study about smoking and drinking habits. You can earn up to \$60 for joining. Click now!</p>
<p>Online Facebook Study for young adults. Participate in UCSF smoking tobacco and drinking study and get a chance to earn up to \$60.</p>
<p>Do you feel guilty about smoking and drinking? You can do something about it. Participate in UCSF online study and earn up to \$60.</p>
<p>People who are dependent on tobacco are four times more likely than the general population to be dependent on alcohol. Sound familiar? Learn about the UCSF smoking and drinking study. Join and you can earn \$60.</p>
<p>Statistics suggest that more alcoholics die of tobacco-related illnesses than die of alcohol related problems. You can do something today. Check out the UCSF STAND study, an online study for young adults. Join and you can earn up to \$60.</p>
<p>Alcohol and tobacco use may lead to major health risks when used alone and together. You can do something about it. Click here to join an online UCSF research study on Smoking and Drinking among young adults.</p>
<p>Studies have shown that Smoking and Drinking work together to harm the brain. Are you worried? Check out the UCSF online smoking tobacco and drinking (STAND) study. Earn up to \$60 for participating!</p>